

Weekly Segment Rubric

Not Done – 0 = 0% = F	Shelved – 1 / 2 = 60-70% = D-C	Website/Social Media – 3 = 80% = B	News/Social Media – 4 = 90-100% = A
<ul style="list-style-type: none"> Segment was not completed or submitted by the deadline (Tuesday end of hour) 	<ul style="list-style-type: none"> Educational and Informative Visually pleasing <ul style="list-style-type: none"> Multiple Transitions Multiple shots B-Roll: Docs/Photos Video/Graphics 	<ul style="list-style-type: none"> Educational and Informative Visually pleasing <ul style="list-style-type: none"> Multiple Transitions Multiple shots B-Roll: Docs/Photos Video/Graphics Purposeful Editing <ul style="list-style-type: none"> Worked with editor Use of editing tools 	<ul style="list-style-type: none"> Educational and Informative Visually pleasing <ul style="list-style-type: none"> Multiple Transitions Multiple shots B-Roll: Docs/Photos Video/Graphics Purposeful Editing <ul style="list-style-type: none"> Worked with editor Use of editing tools Say it: <ul style="list-style-type: none"> Lean Clean What you mean

Shelved = You can shelve a story for ONE WEEK. If your segment is shelved it means it is not yet ready for the public to view. You can either take the grade or move on OR you can use the next week to fix the story and whatever grade you get will replace the grade for the original week and the next week.

Website/Social Media = Your story was good enough to be published and viewed on the school website as well as on social media platforms but you are still needing to work on being more concise and purposeful with your editing/planning/filming so that you can make it to airing on the news.

News/Social Media = You have effectively produced a segment that can go into the news continue at this level and stay the course!